



Heathfield Agricultural Show Sustainable Futures Award



2024 Application Form

With the development of new technologies, sustainability is constantly evolving.

The Heathfield Agricultural Show team endeavour to embrace this change and expand our knowledge of sustainable practices and actively encourage our suppliers and traders to do the same.

The judges of the Sustainable Futures Award take into consideration multiple factors when judging trade stands, the following questions help give the judges an understanding of how you demonstrate your trade stand is promoting sustainability.

2024 Judges:

Oscar Petfield, Chris Davis and Bruce Gardiner.

Judging criteria

Each entrant starts with 60 points. Points are deducted for lack of sustainability. Points are retained/deducted on the following points.

- **Stand Impact and Travel**
- **Promotional Materials and 'give aways'**
- **Products & Packaging**
- **Services**

When applying for the Sustainable Futures Award please consider all points listed above and give as much detail as you can about how you sustainably meet the criteria. The judges will have your submitted information to hand on Show Day.

Please complete the questions as fully as you can and return your application to:

Sustainability@heathfieldshow.org

| | |
|---|--|
| Trade Stand Name | |
| Contact Name | |
| Contact details email/ Tel number | |
| Will your travel to the Heathfield Agricultural Show sustainable? Please give details. | |

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|---|--|
| <p>What makes your trade stand sustainable?</p> | |
| <p>How will you dispose of any waste your trade stand creates, at the end of Show Day?</p> | |
| <p>How are the products/ services you are selling/demonstrating at your trade stand, sustainable?</p> | |
| <p>In what other ways do you feel your trade stand is sustainable? Please give as much detail as you want.</p> | |

Please continue your application on another sheet if required.