



Heathfield Agricultural Show

News

A REAL LOOK AT COUNTRY LIFE

Spring 2024

Join us in May for the annual Heathfield Show

The spring bank holiday is just around the corner which means it's almost time for the Show, now in its 77th year.

The Show will host all the usual livestock and equine competitions it's so well known for with some new classes, including rescue pony or horse classes and a two-fence challenge.

This year's main attractions include the IMPS Motorcycle Display Team, the Shetland Pony Grand National and a celebration of 60 years of the Massey Ferguson 100 series.

New for 2024 is the Flower Hub, a marquee designated to eco floristry techniques, huge floral displays with an education zone highlighting flower farming, seed gathering and seasonal floristry.

Heritage crafts will be demonstrated in the Country Ways area and the Farmers Market will have a delicious range of locally made produce to tempt any foodie.

With all the trade stands, food and beverage concessions, agricultural machinery displays, side shows including falconry and dog agility and so much more, once again, you'll be spoilt for choice.



IMPS Team set to entertain



The UK Imps Motorcycle Display Team is a group of young skilled riders known for their precision riding and daring stunts.

Founded in 1970, the team has become an iconic feature of British motorcycle culture, delighting audiences with their thrilling performances at events across the UK and beyond.

Comprising both male and female riders, the UK Imps showcase a wide array of manoeuvres,

from intricate formations and synchronised riding to high-speed jumps and daring acrobatics.

Over the decades, the UK Imps have generated a loyal following and earned a reputation as one of the premier motorcycle display teams in the world.

Their performances continue to captivate audiences of all ages, and we are thrilled to have them join us this year and look forward to a fantastic, family display.



The Shetlands are back!

After recently being cheered on at The London International Horse Show, The Shetland Pony Grand National will be joining us again this year in the main ring.

It's a thrilling equestrian event that captivates audiences across the nation. Miniature in size but mighty in spirit, Shetland ponies and their young riders compete in a fast-paced race that showcases their agility and determination.

The event not only entertains spectators with its adorable charm but also promotes equestrian sportsmanship and skill among young riders. Each pony and rider duo brings their unique bond and competitive edge to the track, creating an electrifying atmosphere filled with cheers and excitement.

60 Years of the Massey Ferguson 100 Series

As part of the vintage tractor section of the Show this year, we will be celebrating 60 years of the Massey Ferguson 100 series.

The first tractors to be produced in the UK by the new Massey Ferguson company were the 35 and the 65. With the growing UK market and the increasing size of farms, two models would not be enough.

At the 1964 Smithfield Show in London, the new range of Massey Ferguson tractors were unveiled to the public for the first time. Known as the Red Giants, the new range initially had 4 models – the 130 which was built in France and

imported and the 135, 165 and 175 were all built at the Banner Lane factory in Coventry.

The styling was very angular compared to the rounded shape of the 35 and 65 but the colour scheme was more striking than previous models – Massey Super Red for the bodywork, Stoneleigh Grey for the engine, gearbox and backend, with Silver Mist used on the wheels – an iconic colour scheme which stood out in the countryside.

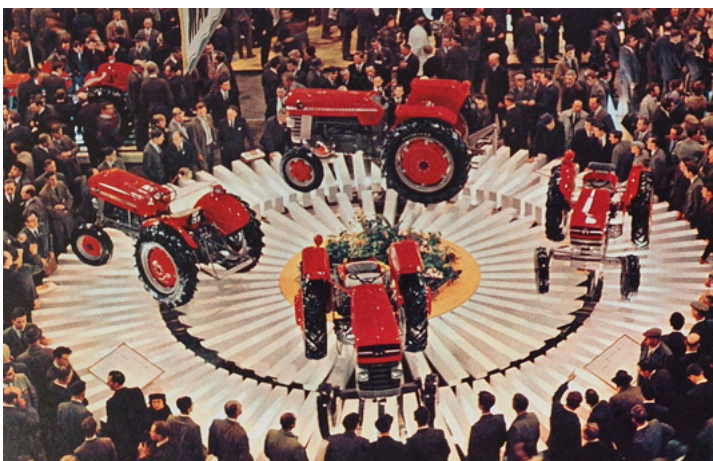
The most popular model of the original range was the MF135 – many farmers found that it was small enough for the farm, but

powerful enough to do pretty much any job.

The Perkins 3-cylinder engine was key to the success of this model as it would start almost on the turn of the key, even in the depths of winter, and had almost bullet-proof reliability.

Over 250,000 MF135 were sold between 1965 and 1979 proving just how popular they were.

Due to the quality of their engineering, many models from the 100-series remain in preservation and are still earning their keep to this day.





A message from our Chairman

During March, the many facets of the show start to pull together. After so many personnel changes this year, the Show team has had to work extra hard. But, I am proud to say commitment from everyone, once again, has been faultless.

The continued development of the Arts and Crafts and Farmers Market within the Country Ways area continues to enhance the Show's support for local businesses and the Flower Hub will be an excellent addition to the Show this year.

We have a very unique, successful Show but we always need extra volunteers and support in all areas, whether it's in the time leading up to the Show, or on the day as stewards. If you can help or know someone who may be interested, don't hesitate to contact us. Organisations offering six or more volunteers may benefit from a donation from the Show.

Another way to support the Show is to become a member or a sponsor, details of both are on our website and both options contribute greatly to the show and entitle you to exclusive member's and sponsor's areas on show day.

We look forward to welcoming you to the Show in May, let's hope the weather continues to improve and we can put on our usual, top quality Show.

Membership of the Show

Membership is a vital resource that helps to ensure the future of the Show.

We are always so grateful to everyone who renews their membership, it does make a difference, thank you.

There are some great benefits to being a member including free entry to the Show, access to the member's enclosure where you can enjoy excellent food and bar facilities all in a special area with dedicated seating by the main ring.

If you haven't already renewed your membership the easiest way to do it is online, via our website: www.heathfieldshow.org.

Alternatively, you can complete the membership application form on the back page of this newsletter.



Heathfield Agricultural Show Membership Application Form

Show date: Saturday 25 May 2024

Little Tottingworth Farm, Broad Oak, Heathfield, TN21 8UE

Save time & postage - Renew your membership online: www.heathfieldshow.org

Please tick the appropriate box and enter the number of guest badges (if required). Prices are valid until 31 December 2024

INDIVIDUAL MEMBERSHIP £33 1 Member's Admission Badge 1 Member's Car Pass	<input type="checkbox"/>	FAMILY MEMBERSHIP £69 2 Members' Admission Badges Up to 3 Junior Admission Badges (5yr -16yr incl.) 1 Member's Car Pass	<input type="checkbox"/>	GIFT INDIVIDUAL MEMBERSHIP £33 1 Member's Admission Badge 1 Member's Car Pass	<input type="checkbox"/>
GUEST BADGES £33	<input type="checkbox"/>	ADDITIONAL ADULT MEMBERS @ £33	<input type="checkbox"/>	GIFT DUAL MEMBERSHIP £60 2 Members' Admission Badges 1 Member's Car Pass	<input type="checkbox"/>
DUAL MEMBERSHIP £60 2 Members' Admission Badges 1 Member's Car Pass	<input type="checkbox"/>	ADDITIONAL JUNIOR MEMBERS @ £7	<input type="checkbox"/>	GIFT FAMILY MEMBERSHIP £69 2 Members' & up to 3 Junior Admission Badges (5-16yr incl.); 1 Members' Car Pass	<input type="checkbox"/>

Please make cheques payable to: **Heathfield Agricultural Show** and return to:

Mrs. Di Vickery, HAS Membership Secretary,
Pedlars Cottage, Swife Lane, Broad Oak, Heathfield TN21 8UU

Telephone: 07710 148953 (office hours only) Email: membership@heathfieldshow.org

YOUR DETAILS Please complete in block capitals

TitleForenameSurname

Address

PostcodeTelEmail

Second Applicant (for Dual or Family membership only)

TitleForenameSurname

Children's names (for family membership)

Child 1 Age

Child 2 Age

Child 3 Age

If you have moved home within the last 12 months, please tick here.

Please tick if you require a VAT receipt

I/we agree that you may keep these details on the Show database and agree that information about the Heathfield Show can be sent to us from time to time. I/we can ask at any time to see the details according to the Data Protection Act and also request removal from mailing lists. Membership runs from 1 January to 31 December each year (regardless of initial joining date). This application shall be deemed to be consent by the applicant(s) to membership of the Show. The Show will make no refund of membership subscription in the event of the show being cancelled for whatever reason.

Please tick to agree these terms and conditions of membership:

**Applications must be received by the Membership Secretary a minimum of 2 weeks prior to the Show date.
Membership packs with your entrance badges etc will be sent out approximately 2 weeks before the Show.**

SIGNED: **DATE:**