



HEATHFIELD AGRICULTURAL SHOW

Saturday 28 May 2023

**Little Tottingworth Farm
Broad Oak, Heathfield**

SPONSORSHIP BENEFITS AT THE HEATHFIELD SHOW 2023

All sponsors of the Heathfield Show and their invited guests, have unlimited use of the Sponsor's Marquee where there are free drinks and nibbles throughout the day. Additionally, they receive an invitation to the Sponsors' Reception held in the Sponsor's Marquee from 12 noon to 2pm on Show Day. Sponsors and their guests are also able to enjoy the facilities offered to Members' and can make full use of the restaurant within the Members' marquee. Sponsors who have a budget in excess of £500 can purchase additional guest badges at reduced rates (adult: £50, child: £20) and will have an opportunity to display a banner in the Main Arena.

The various opportunities for sponsorship at the Heathfield Show include:

- Sponsoring a display in the Main Arena (from £500)
- Sponsoring a livestock class (from £100)
- Programme & Showground map sponsorship (tba)
- Sponsoring a Display Marquees like the Food Marquee or Members' Enclosure (from £600)

Depending on a potential sponsor's budget the benefits can be categorised as follows:

Premium Sponsor: (£500 +)

In this category we tailor make packages to suit our Sponsors.

Special sponsorship package (£500)

- Full page colour advertisement in our Show programme (distributed free of charge to all visitors to the Show).
- 1 x Banner in Main Arena and 1 x banner in Livestock or Horse ring
- Sponsorship of a Livestock or Horse class
- Opportunity to present prizes to the sponsored class with acknowledgement made on tannoy system
- 4 Sponsor's badges, 4 Sponsor's guest badges and 4 advance car passes
- VIP parking facilities
- Hospitality in Sponsors' marquee
- Listed on the Heathfield Show web page as sponsor with link to your own web page

Level 2: (£400 - £499)

2 Sponsors' badges, 2 Sponsor's guest badges, 2 Members' car passes

Level 3: (£300 -£399)

2 Sponsors' badges, 1 Sponsor's guest badges, 3 Members car passes

Level 4: (£150 - £299)

1 Sponsors' badges, 1 Sponsor's guest badges, 1 Members car passes

Under £150 is classed as a donation and has no benefits therefore VAT is not applicable.

All sponsorship is subject to VAT @ 20%

FOR FURTHER INFORMATION CONTACT: **NICOLA MAGILL**
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